

Introducing the Internet Tenant Marketing Solution



That Creates High Level Visibility
for Individual Commercial Buildings

Tenants are Searching for Better Buildings

A better building is emotionally, visually and financially comfortable.

Tenants know one when they see one.



Every Leased Property Must Have High Level Internet Visibility



59% of tenants start their leasing search on the Internet

78% use the Internet throughout their search

Source: Commercial Real Estate Consumer Online Behavior
and Trends by LoopNet and Google



Today's Typical Internet Options

Online Directories

- Buried in look-alike competitive listings
- Limited information
- Chance for first phone call 1 in 100

Websites

- Time intensive
- Complicated
- Expensive

PPC Advertising

- Complicated
- Very* Expensive
- Impractical for limited budgets



Introducing A Better Internet Lease Marketing Solution



The Better Building Showcase:

- Links your Showcase everywhere and anywhere across the Internet.
- Optimizes individual property search results.
- Showcases the improvements you are already making.
- Provides an energy monitoring option.



Links Everywhere and Anywhere Across the Internet

- ✓ Search Engines
- ✓ Websites
- ✓ iPad Presentations
- ✓ Directory Listings
- ✓ Press Releases
- ✓ Articles
- ✓ Brochures
- ✓ Leasing Office Displays



Optimizes Individual Property Search Results

Retail Lease – A Better Building in Cave Creek, AZ

www.betterbuildingshowcase.com/retail-lease-better-building-cavecreek-

Lease better retail space in Cave Creek, AZ 85331. The Cowboy town center is where the retail action happens in Cave Creek . . .

Search Term “Lease retail commercial Cave Creek AZ”
Google page 2 position on day #3



Showcases Improvements You are Already Making

Repairs and Maintenance



Tenant Improvements



Renovations



Provides an Energy Monitoring Option



Creating a Better Building Showcase is fast, simple and inexpensive

You can do it yourself,
or
The Better Building
Team will create your
showcase for you.



Only \$149 per month,
or \$999 annually



Get Started

Contact Us:

BobR@BBShowcases.com

(480) 287-6009

or

JimB@BBShowcases.com

(480) 628- 9363

